

Pista Sa Nayon 2010

Entertainment Application

The tradition of the Pista Sa Nayon dates back centuries to the rural area and towns of the Philippines. During Pista Sa Nayon (a Filipino phrase translated “town festival”) Filipinos would gather for a fiesta in the middle of town to celebrate a good harvest, and it would be a time for people to focus on their neighbors, family and friends, solidifying the sense of community and hard work.

This tradition has been carried from the Philippines to America since the first large waves of Filipino immigrants arrived in the 19th and early 20th centuries. Festivals are held in many communities with significant Filipino American populations, such as those in Los Angeles, San Diego, San Francisco and Honolulu. Even so, none has surpassed the size of Pista Sa Nayon in Seattle.

The festival in Seattle was first proposed in 1990 by Ron Sims, then a member of the King County Council. Together with his wife, Cayan Topacio and his staff assistant Bengie Santos (both Filipino Americans), they approached Filipino American community leaders and asked for their support for a summer festival associated with Seafair. The purpose of the festival was to give the growing Filipino American population a sense of partnership with the larger Seattle community. African Americans, Latino, Native Americans, and other Asian American groups already had celebrations as part of Seafair.

By 1990, the Filipino American community was fast becoming the largest Asian American group in the State of Washington. Most of this population was concentrated in the Puget Sound area, among the counties of King, Kitsap, Pierce, and Snohomish. With this in mind, Sims, Topacio, Santos and Mars Rivera and Dr. Camilo de Guzman, Filipino American leaders, mobilized the community to support the establishment of Pista.

The first festival was held in 1990 at Rainier Playfield, drawing roughly 2,000 attendees. By the year 2000, Pista was drawing in excess of 10,000 people. In 2001, an estimated 15,000 people came to Pista at Seward Park Amphitheatre.

Pista Sa Nayon’s format has remained the same since 1990. Food booths operated by local nonprofit organizations and Filipino American restaurants are the fare of the day. Human service organizations provide free helpful information for children, youth, families, and seniors of the community. Entertainment is donated by professionals providing displays of cultural heritage and enrichment, and amateurs wishing to showcase their pride and love for the community.

If you are interested in performing at **Pista Sa Nayon** on Sunday, **August 1, 2010** please send the following items to the address indicated below:

- (1) Biography
- (2) Demo (CD, DVD, or tape cassette)
- (3) Entry Form
- (4) Release Form

Pista Sa Nayon: Entertainment
c/o Bert Caoili and Aileen Trilles
Filipino Community Center
5740 Martin Luther King, Jr. Way S.
Seattle, WA 98118-2622

All applications received before May 1, 2010 will be considered an official entry.

Pista Sa Nayon 2010 Entertainment Entry Form

OFFICIAL NAME OF PERFORMER(S)/ARTIST(S): _____

GENRE (i.e. hip hop, pinoy cultural dance, rap, rock, etc): _____

NUMBER OF PERFORMERS: _____

DESCRIPTION (This description may be used when introducing your act. Include attachment if necessary):

CONTACT PERSON: _____

CELL : _____ HOME: _____ EMAIL: _____

MAILING ADDRESS: _____

MUSICAL ACCOMPANIMENT? (Select all that apply)

TAPE

CD

LIVE MUSIC: If so, what kind? _____

(NOTE: Due to limited space and time, there are restrictions on what kind of live music can be performed on stage. Please contact aileen@pista.org for details.)

OF MICROPHONES (maximum is five). Specify hand-held or cordless: _____

OTHER NEEDS: _____

In order to prevent duplication of performance material by other performers/artists, let us know what you plan on performing...

DETAILS OF YOUR PERFORMANCE:

IS IT AN ORIGINAL WORK or COVER TUNE/DANCE?: _____

PLEASE DESCRIBE HERE OR ATTACH A DESCRIPTION: _____

What time are you available to perform? (NOTE: Performances are generally for a maximum of 10 minutes starting from 10 a.m. to 7:30 p.m. Pista Sa Nayon does not guarantee your choice will be accommodated and therefore make no promises in regards to assigned time slots.)

1st Choice: _____ a.m./p.m. to _____ a.m. /p.m.

2nd Choice: _____ a.m./p.m. to _____ a.m./p.m.

3rd Choice: _____ a.m./p.m. to _____ a.m./p.m.

Thank you for your interest in performing at Pista Sa Nayon 2010

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Performer Agreement, Photo, and Liability Release

Name of Performer: _____ Group Name: _____

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Email: _____

As a performer for Pista sa Nayon, Inc. (hereinafter "Pista"), I agree to the following terms and conditions:

1. I attest that I am volunteering my services to Pista.
2. I certify that I am in good physical, emotional and mental condition to perform on stage.
3. I hereby grant Pista Sa Nayon the right to reproduce, use, exhibit, display, broadcast, distribute and create derivative works of the photographed images of me, taken on August 1, 2010, for use in connection with activities of Pista or for promoting, publicizing or explaining Pista or its activities, without compensation to me. This grant includes, without limitation, the right to publish such images in the Pista souvenir program, on the Pista website, public relations and promotional materials, such as marketing publications, advertisements, fund-raising materials, and any Pista-related publication. These images may appear in any of the wide variety of formats and media now available to Pista and that may be available in the future, including but not limited to print, broadcast, videotape, CD-ROM, and electronic/online media. I hereby release Pista sa Nayon and its officers, agents, legal representatives and assigns from any and all claims, actions and liability relating to its use of said photographs.
4. As consideration for being permitted by Pista sa Nayon to participate in its events, I hereby indemnify and hold harmless Pista sa Nayon, Seafair, the City of Seattle, officers, sponsors and all participants officially recognized by Pista Sa Nayon from any and all liability resulting from injury, illness or discomfort experienced in the execution of my talent and performance.

I have carefully read this AGREEMENT and I fully understand its contents. I am signing this document on my own free will.

Performer Signature Date

Print Name of Performer

If under 18, parent or legal guardian must sign.

Parent/guardian signature Date

Print name parent/guardian